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Hard Freshwater 2

HARD FRESHWATER



XRM-80MD

A breakthrough in jerkbait technology, the MD Series is a jerkbait designed to fish deep. The “MD” stands for “Medium Diver”, and is a sister to the popular XRM series of neutrally buoyant jerkbaits.

Designed with the same weight transfer system as the [XRM series](#), the XRM-MDs cast long and straight and generate violent strikes thanks to its flash, wiggle, distinctive side-to-side movement, and predator-enticing rattle.

You’ll cover a lot of water and have a ton of fun in the process. When retrieved at rest, the XRM-MDs are neutrally buoyant, perfectly mimicking a dying shad.

The XRM-MD series comes with razor-sharp Kitana treble hooks and is an excellent choice for fishing bass, black bass, Zander, sea bass, trout fishing, and more.

The XRM-65MD is 65mm long and dives 2-5 feet.
The XRM-80MD is 80mm long and dives 5-8 feet.
The XRM-100MD is 100mm long and dives 8-10 feet.

ABOUT THE XRM-MD SERIES

- Dives deep, up to 10 feet
- Neutrally buoyant when at rest
- Unique rattle and side-to-side movement
- Comes with chemically sharpened Kitana treble hooks out of the box

Style

American Shad, Aurora Black, Ayu, Chartreuse Shad, Chrome Shad, Ghost French Pearl, Ghost Herring, Ghost Minnow, Ghost Perch, Ghost Pro Blue, Ghost RT, Ghost Sexy, Ghost Threadfin Shad, Ghost Watermelon, Natural Shad, Psycho Perch, Rainbow Trout, Sexy, Spring Blue, T-Rock

[Read More](#)

Variations








Image	Description
	Reaction Strike X Rip Minnow 80MD Chartreuse Shad 3.2"

Image	Description
	Reaction Strike X Rip Minnow 80MD Ghost Minnow 3.2"
	Reaction Strike X Rip Minnow 80MD Ghost Perch 3.2"
	Reaction Strike X Rip Minnow 80MD Aurora Black 3.2"
	Reaction Strike X Rip Minnow 80MD Ayu 3.2"
	Reaction Strike X Rip Minnow 80MD American Shad 3.2"
	Reaction Strike X Rip Minnow 80MD Ghost Threadfin Shad 3.2"
	Reaction Strike X Rip Minnow 80MD Psycho Perch 3.2"
	Reaction Strike X Rip Minnow 80MD Ghost Sexy 3.2"
	Reaction Strike X Rip Minnow 80MD Rainbow Trout 3.2"
	Reaction Strike X Rip Minnow 80MD T-Rock 3.2"

SKU: RSXRJ-80MD

Price: \$8.49

Categories: [Saltwater Baits](#), [Hard Freshwater](#), [Jerkbaits](#), [Reaction Strike](#)



XRM-65MD

A breakthrough in jerkbait technology, the MD Series is a jerkbait designed to fish deep. The “MD” stands for “Medium Diver”, and is a sister to the popular XRM series of neutrally buoyant jerkbaits.

Designed with the same weight transfer system as the [XRM series](#), the XRM-MDs cast long and straight and generate violent strikes thanks to its flash, wiggle, distinctive side-to-side movement, and predator-enticing rattle.

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The XRM-65MD is 65mm long and dives 2-5 feet.
 The XRM-80MD is 80mm long and dives 5-8 feet.
 The XRM-100MD is 100mm long and dives 8-10 feet.

ABOUT THE XRM-MD SERIES

- Dives deep, up to 10 feet
- Neutrally buoyant when at rest
- Unique rattle and side-to-side movement
- Comes with chemically sharpened Kitana treble hooks out of the box

Style

American Shad, Aurora Black, Ayu, Chartreuse Shad, Chrome Shad, Ghost French Pearl, Ghost Herring, Ghost Minnow, Ghost Perch, Ghost Pro Blue, Ghost RT, Ghost Sexy, Ghost Threadfin Shad, Ghost Watermelon, Natural Shad, Psycho Perch, Rainbow Trout, Sexy, Spring Blue, T-Rock



Type

XRM-65MD, XRM-80MD, XRM-100MD

[Read More](#)

Variations

Image	Description
	
	Reaction Strike X Rip Minnow 65MD American Shad 2.7"
	Reaction Strike X Rip Minnow 65MD Ghost Threadfin Shad 2.7"

Image	Description
	Reaction Strike X Rip Minnow 65MD Aurora Black 2.7"
	Reaction Strike X Rip Minnow 65MD Psycho Perch 2.7"
	Reaction Strike X Rip Minnow 65MD Ayu 2.7"
	Reaction Strike X Rip Minnow 65MD Chartreuse Shad 2.7"

SKU: RSXRJ-65MD

Price: \$8.49

Categories: [Saltwater Baits](#), [Hard Freshwater](#), [Jerkbaits](#), [Reaction Strike](#)



XRM-80

This lure comes in 3.2" (XRM-80), 4" (XRM-100), and 5" (XRM-120) length, and is one of the best performing "jerkbaits" on the market!

This lure comes in 3.2" (XRM-80), 4" (XRM-100), and 5" (XRM-120) length, and is one of the best performing "jerkbaits" on the market!

It has a very unique weight transfer system that creates an incredibly unique low-frequency thud, unlike other baits that have high pitched rattles. Years of R&D went into the design of this bait and the result is a crankbait that will out produce others 5 to 1.

Style

American Shad, Aurora Black, Ayu, Chartreuse Shad, Chrome Shad, Ghost French Pearl, Ghost Herring, Ghost Minnow, Ghost Perch, Ghost Pro Blue, Ghost RT, Ghost Sexy, Ghost Threadfin Shad, Ghost Watermelon, Natural Shad, Psycho Perch, Rainbow Trout, Sexy, Spring Blue, T-Rock, Baby Bass

Type

XRM-80, XRM-100, XRM-120

[Read More](#)

Variations

Image	Description
	Reaction Strike X Rip Minnow 80 Ghost Sexy 3.2"



Image	Description
	Reaction Strike X Rip Minnow 80 Ghost Minnow 3.2"
	Reaction Strike X Rip Minnow 80 Rainbow Trout 3.2"
	Reaction Strike X Rip Minnow 80 American Shad 3.2"
	Reaction Strike X Rip Minnow 80 Aurora Black 3.2"
	Reaction Strike X Rip Minnow 80 Chartreuse Shad 3.2"
	Reaction Strike X Rip Minnow 80 Ghost Perch 3.2"
	Reaction Strike X Rip Minnow 80 T-Rock 3.2"
	Reaction Strike X Rip Minnow 80 Ghost Threadfin Shad 3.2"
	Reaction Strike X Rip Minnow 80 Psycho Perch 3.2"

SKU: RSXRJ-80

Price: \$8.49

Categories: [Saltwater Baits](#), [Hard Freshwater](#), [Jerkbaits](#), [Reaction Strike](#)



XRM-120

This lure comes in 3.2" (XRM-80), 4" (XRM-100), and 5" (XRM-120) length, and is one of the best performing "jerkbaits" on the market!

This lure comes in 3.2" (XRM-80), 4" (XRM-100), and 5" (XRM-120) length, and is one of the best performing "jerkbaits" on the market!

It has a very unique weight transfer system that creates an incredibly unique low-frequency thud, unlike other baits that have high pitched rattles. Years of R&D went into the design of this bait and the result is a crankbait that will out produce others 5 to 1.

Style

American Shad, Aurora Black, Ayu, Chartreuse Shad, Chrome Shad, Ghost French Pearl, Ghost Herring, Ghost Minnow, Ghost Perch, Ghost Pro Blue, Ghost RT, Ghost Sexy, Ghost Threadfin Shad, Ghost Watermelon, Natural Shad, Psycho Perch, Rainbow Trout, Sexy, Spring Blue, T-Rock, Baby Bass

Type

XRM-80, XRM-100, XRM-120



[Read More](#)

Variations

Image	Description
	Reaction Strike X Rip Minnow 120 T-Rock 4.8"
	Reaction Strike X Rip Minnow 120 American Shad 4.8"
	Reaction Strike X Rip Minnow 120 Chartreuse Shad 4.8"
	Reaction Strike X Rip Minnow 120 Psycho Perch 4.8"
	Reaction Strike X Rip Minnow 120 Rainbow Trout 4.8"

SKU: RSXRJ-120**Price:** \$10.49**Categories:** [Saltwater Baits](#), [Hard Freshwater](#), [Jerkbaits](#), [Reaction Strike](#)

XRP - XTREME RIP PENCIL

The XRP's angled nose delivers erratic pops and can easily be fished in a walk-the-dog retrieve for monster Reaction Strikes!

The XRP pencil popper delivers in every area. Incredible finishes combine with quality components in a design built to last. The angled nose delivers erratic pops and can easily be fished in a walk-the-dog retrieve for monster Reaction Strikes!

Style

T-Rock, Silver Chartreuse Red Head, Chrome Blue, Black Gold, White Red Head

[Read More](#)

Variations





Image	Description
	Reaction Strike Xtreme Rip Pencil T-Rock
	Reaction Strike Xtreme Rip Pencil Silver Chartreuse Red Head
	Reaction Strike Xtreme Rip Pencil Chrome Blue

Image	Description
	Reaction Strike Xtreme Rip Pencil Black Gold

SKU: RSXRP-5

Price: \$8.49

Categories: [Saltwater Baits](#), [Hard Freshwater](#), [Reaction Strike](#)



XRT - XTREME RIP TOPWATER

"Walk the dog" all day long with the Reaction Strike XRT.





"Walk the dog" all day long with the Reaction Strike XRT. Built with incredible finishes and quality corrosion-resistant hardware, the XRT is designed to last. Both large and small internal rattles create low and high sound frequency combinations to attract any looming big game fish. Watch the water boil with monster Reaction Strikes!

Style

White Red Head, Black Gold, T-Rock, Chrome Blue, Pink Chrome, Silver Chartreuse Red Head

[Read More](#)

Variations

Image	Description
	Reaction Strike Xtreme Rip Topwater White Red Head
	Reaction Strike Xtreme Rip Topwater Black Gold
	Reaction Strike Xtreme Rip Topwater T-Rock
	Reaction Strike Xtreme Rip Topwater Chrome Blue

SKU: RSXRT-4

Price: \$8.49

Categories: [Saltwater Baits](#), [Hard Freshwater](#), [Reaction Strike](#)



RANGER MICRO

The Reaction Strike Ranger Micro Crank is a new take on the effective design. With a smaller frame but still having the same bite, the Ranger Micro is equipped with Kitana Hooks.

The Micro is 1.25" long and weighs .125 oz. It can dive up to 1-3ft.

The Reaction Strike Ranger Micro crankbait is perfect for deflecting off cover and luring those big fish.

Cast, then rip it or just straight retrieve this lure for bone jarring strikes!

Style

Citrus, Ghost Bluegill, Red Craw, Sexy

[Read More](#)

Variations

Image	Description
	Reaction Strike Ranger Micro Crankbait 1.25" Citrus Shad
	Reaction Strike Ranger Micro Crankbait 1.25" Ghost Bluegill
	Reaction Strike Ranger Micro Crankbait 1.25" Red Craw
	Reaction Strike Ranger Micro Crankbait 1.25" Sexy

SKU: RSRM-1.25

Price: \$5.99

Categories: [Hard Freshwater](#), [Reaction Strike](#)



THE RANGER

Born in the legendary lakes region of Northeast Texas, the "Ranger's" versatility makes it a multi-species warrior. The Ranger's weight transfer system shifts to the rear for long casts and deep thuds on the retrieve. The crankbait dives to between 2- and 4-feet and its textured body increases underwater vibration.

The Ranger is equipped with lethal, tournament-grade Kitana Hooks and is available in eight detailed color patterns. Not to mention, at \$6.99, it's a great bargain!

The Ranger is 2 ¾ inches long (70mm).

Style

American Shad, Ayu, Citrus Shad, Ghost Bluegill, Green Shad, Natural Shad, Red Craw, Sexy

[Read More](#)

Variations

Image	Description
	Reaction Strike Ranger 2.75" American Shad
	Reaction Strike Ranger 2.75" Ayu
	Reaction Strike Ranger 2.75" Citrus Shad
	Reaction Strike Ranger 2.75" Ghost Bluegill
	Reaction Strike Ranger 2.75" Natural Shad
	Reaction Strike Ranger 2.75" Red Craw

SKU: RSRC-2.75

Price: \$6.99

Categories: [Hard Freshwater](#), [Reaction Strike](#)



XRM-100

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Style

American Shad, Aurora Black, Ayu, Chartreuse Shad, Chrome Shad, Ghost French Pearl, Ghost Herring, Ghost Minnow, Ghost Perch, Ghost Pro Blue, Ghost RT, Ghost Sexy, Ghost Threadfin Shad, Ghost Watermelon, Natural Shad, Psycho Perch, Rainbow Trout, Sexy, Spring Blue, T-Rock, Baby Bass

Type

XRM-80, XRM-100, XRM-120

[Read More](#)

Variations

Image	Description
	Reaction Strike X Rip Minnow 100 Ghost Threadfin Shad 4"
	Reaction Strike X Rip Minnow 100 Spring Blue 4"
	Reaction Strike X Rip Minnow 100 Ghost Minnow 4"
	Reaction Strike X Rip Minnow 100 Chartreuse Shad 4"
	Reaction Strike X Rip Minnow 100 American Shad 4"
	Reaction Strike X Rip Minnow 100 Ayu 4"
	Reaction Strike X Rip Minnow 100 Psycho Perch 4"
	Reaction Strike X Rip Minnow 100 Rainbow Trout 4"

SKU: RSXRJ-100

Price: \$8.49 - \$15.99

Categories: [Saltwater Baits](#), [Hard Freshwater](#), [Jerkbaits](#), [Reaction Strike](#)



XRM-100MD

A breakthrough in jerkbait technology, the MD Series is a jerkbait designed to fish deep. The “MD” stands for “Medium Diver”, and is a sister to the popular XRM series of neutrally buoyant jerkbaits.

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 The XRM-100MD is 100mm long and dives 8-10 feet.

ABOUT THE XRM-MD SERIES

- Dives deep, up to 10 feet
- Neutrally buoyant when at rest
- Unique rattle and side-to-side movement
- Comes with chemically sharpened Kitana treble hooks out of the box

Style

American Shad, Aurora Black, Ayu, Chartreuse Shad, Chrome Shad, Ghost French Pearl, Ghost Herring, Ghost Minnow, Ghost Perch, Ghost Pro Blue, Ghost RT, Ghost Sexy, Ghost Threadfin Shad, Ghost Watermelon, Natural Shad, Psycho Perch, Rainbow Trout, Sexy, Spring Blue, T-Rock

[Read More](#)

Variations



Image	Description
	Reaction Strike X Rip Minnow 100MD T-Rock4"
	Reaction Strike X Rip Minnow 100MD American Shad 4"
	Reaction Strike X Rip Minnow 100MD Chartreuse Shad 4"

Image	Description
	Reaction Strike X Rip Minnow 100MD Psycho Perch 4"
	Reaction Strike X Rip Minnow 100MD Ghost Threadfin Shad 4"
	Reaction Strike X Rip Minnow 100MD Rainbow Trout 4"

SKU: RSXRJ-100MD

Price: \$8.49

Categories: [Saltwater Baits](#), [Hard Freshwater](#), [Jerkbaits](#), [Reaction Strike](#)

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